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UCP WHEELS FOR HUMANITY CHIEF EXECUTIVE OFFICER RECEIVES DISTINGUISHED SERVICE AWARD AT DODGER STADIUM

Leader of health services nonprofit receives award for his work in the special needs community

Los Angeles, CA, September 1, 2010 - Ronald S. Cohen, Chief Executive Officer of UCP Wheels for Humanity and President and Chief Executive Officer of United Cerebral Palsy of Angeles, Ventura and Santa Barbara Counties (UCP) was honored in a pre-game ceremony at home plate on Tuesday, August 31st at Dodger Stadium before the game between the Los Angeles Dodgers and the Philadelphia Phillies. Cohen received the 2010 *EP Maxwell J. Schleifer Distinguished Service Award* for his work and advocacy on behalf of children and adults with disabilities and their families. The award was presented by EP Global Communications and MassMutual Financial Group as part of Disability Awareness Night.

The award was created in 2002 as a way to recognize individuals who stand out regionally and/or nationally for their contributions to the special needs community. Cohen, who started with UCP in 1980, was selected for the award for his 30 years of leadership and advocacy for children and adults with disabilities and their families at the state, national and international level.

Under Dr. Cohen's leadership, UCP has become one of the largest providers of services to individuals with special needs in the State of California. He helped to create the UCP family of organizations serving over 1,200 individuals every day with cerebral palsy, autism, Down Syndrome, mental retardation and other developmental disabilities in five counties, as well as leading UCP Wheels for Humanity, an international not-for-profit company, which manufactures, delivers and custom fits wheelchairs to the neediest disabled children in developing countries around the world.

Cohen established the first community-based homes for children with behavioral challenges in the State of California using the principles of Applied Behavior Analysis (ABA), and developed a model for bringing individuals out of state institutions. Throughout his career, he has been a champion for children and adults with disabilities. His expertise and management excel in the field of developing affordable, accessible housing for special needs populations. His reputation has earned him the recognition of the United States Congress and the California Legislature, where he has testified numerous times on alternatives to institutional living. Cohen was also appointed by the members of the California Senate Select Committee on Autism and Related Disorders to the North Los Angeles Autism Regional Task Force, where he serves as chair of the housing committee. Cohen has served on the Board of Directors of the national organizations, UCPA and ANCOR, and currently serves as the chairman of the Board of Directors of Intermountain Centers for Human Development in Tucson, Arizona.

The *EP Maxwell J. Schleifer Distinguished Service Award* is named for the late founder and former editor-in-chief of Exceptional Parent magazine who was an advocate for people with disabilities and other special needs. Exceptional Parent is the nation's oldest and most widely read and referred to publication of its kind, reaching a wide audience of physicians, nurses, therapists, teachers and most importantly, families involved in the care and development of children and adults with disabilities and special health care needs.

ABOUT UCP Wheels for Humanity (UCPWFH) - UCP Wheels for Humanity provides over 5000 wheelchairs annually to children and adults in developing countries. In 2010, UCP Wheels launched its first manufacturing, advocacy and empowerment program in Indonesia. United Cerebral Palsy of Los Angeles, Ventura and Santa Barbara Counties provides services to nearly 1,200 children and adults with developmental disabilities daily.

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